



ECONOMIC DEVELOPMENT COMMISSION ACTION MINUTES

City Hall Room 10
1225 Lincoln Way

September 14, 2004
4:00 p.m.

MEMBERS PRESENT: R. Gross, M. Holmes, G. Moffat,
M. Reynolds, H. Roper, J. R. Smith
MEMBERS ABSENT: K. Sands
OTHERS PRESENT: Jodie Hale, Planning Commission
CITY STAFF: Robert Richardson, City Manager
STAFF SECRETARY: Marilyn Hamner-Crout
TOTAL ATTENDANCE: 9
MEETING CONVENED: 4:00 p.m.
MEETING ADJOURNED: 5:15 p.m.

SECTION	AGENDA ITEM	ACTION	VOTE (if any)
I. Call to Order and Flag Salute		Meeting was called to order by Chairman Monti Reynolds at 4:00 p.m.	
II. Agenda Approval	Review agenda and propose changes.	No changes were requested.	
III. Public Comment	A time to speak on any item not on the agenda.	There was no public comment.	
IV. Approval of June 8 and June 22, 2004, Minutes	Approval of minutes.	The minutes of June 8 and June 22, 2004, were approved as submitted.	Motion: Holmes/ Roper Approved.
V. Fiscal Year 2004-2005 Budget Report	Current budget and final report for 2003-2004	Gross questioned some of the figures on the reports. The questions will be addressed and the reports placed on the next agenda.	
VI. Funding Request	<p>Chamber of Commerce—2004 Festival of Lights Parade, \$1,000</p> <p>Façade Improvement Program Grant—Frank Lewis, 185 Linden Avenue</p>	<p>A representative of the Chamber of Commerce was unable to attend the EDC meeting and speak on its request. It was moved to recommend to City Council the approval of a funding grant in the amount of \$1,000 for the 2004 Festival of Lights Parade.</p> <p>Gross asked about the status of the revised funding request form. It was his understanding that the form would have to get City Council approval for the change.</p> <p>Frank Lewis appeared before the EDC to elaborate on his remodel project. Lewis explained that he is seeking the grant to help with the cost of painting, repairs to the front stairs and banister, damaged wood and roof replacement.</p>	Motion: Roper/ Holmes Approved.

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		<p>City Manager Bob Richardson reported that the architectural guidelines have been updated and will go to the City Council within a month. Once they are approved, they will assist in defining more specifically design elements for the districts and what should be funded through this program. He also said that he is looking at shifting this funding source of this program over to the redevelopment agency, which is more appropriate. Richardson recommended the EDC request a higher level of detail and photos of the project.</p> <p>Holmes said he would also like to see more information on Lewis' intentions and more detail of a breakdown on the estimates. He also hopes the historic character of the building is being maintained.</p> <p>Lewis said the layers of paint were scraped away, and he has matched the original color as well as he could. It is his goal to maintain the structure's historic character.</p> <p>Holmes said he would like to table this item until such time as Lewis returns with additional cost breakdown, specifics of improvements and photos. Lewis said he would do that.</p>	
VII. EDC Business	Current Activities for Day Trippers	<p>Richardson reported that upon gathering information from brochures and flyers currently available, there appears to be very little ongoing activities that draw people here. And when you have the desired attractions, how do you get out the information on those attractions.</p> <p>Moffat said the web site could be used more effectively by adding rotating banners showing activities going on for the month, for instance.</p> <p>Richardson reported that a very large part of this work has been to work on business development—locate property that can be purchased or leased for commercial use and locate the appropriate businesses for those properties. The monument signage project will take off in the spring and help from EDC is welcomed.</p> <p>Smith suggested enlisting two couples from out of town to visit Downtown and Old Town and give their impressions as to what they like, don't like, and what is missing.</p>	

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VIII. Economic Development Commission Reports	Arts Market Update	No report..	
	Endurance Capital	No report.	
IX. Future Agenda Items			
X. Next Meeting Date		The next regular meeting will be held on Tuesday, September 28, 2004, 4:00 p.m.	
XI. Adjournment		Meeting was adjourned at 5:15 p.m.	